

Small Business-Focused Fintech BlueVine Joins the Financial Technology Association

Leading financial services provider joins the FTA membership focused on modernizing finance

Washington, D.C., October 21, 2021 – The Financial Technology Association (“FTA”) announced today that BlueVine, a leading provider of financial services for small businesses, has become the association’s newest member. This addition builds on the association’s focus on providing fair, accessible, transparent financial services products to consumers and modernizing financial regulatory frameworks.

“Small businesses are the backbone of the U.S. economy, and BlueVine provides the innovative financial services solutions needed by thousands of small business owners across our country,” said Penny Lee, CEO of FTA. “We are thrilled for BlueVine to join our membership and partner with other companies to provide greater access to capital and champion the formation and development of small businesses.”

BlueVine empowers small business owners with state-of-the-art banking, lending, and payments services tailored for them. The company provides a full-stack platform that offers a convenient solution for the diverse banking and working capital needs of small businesses. Since its founding in 2013, BlueVine has become the trusted banking partner for thousands of small businesses.

“We are pleased to join the FTA to advance banking solutions designed for today’s business owners,” said Grant Hannah, Head of Public Policy at BlueVine. “Our team looks forward to partnering with FTA and its members to advocate for policy solutions that foster access to capital, financial inclusion, and responsible innovation in financial services.”

The small business services provided by BlueVine and other FTA member organizations underscore the need for policymakers to continue to anticipate change and recognize new, effective models that benefit consumers and improve markets. FTA believes all financial services companies should be subject to appropriate safeguards, but policy should be forward-leaning and allow participants to innovate and strengthen our financial system.

About the Financial Technology Association:

The Financial Technology Association (FTA) is the leading trade association for the financial technology industry. FTA’s mission is to educate stakeholders on the value of fintech and advocate for the modernization of financial regulation. The organization proactively shapes regulations, policy frameworks, and public understanding to safeguard consumers and advance trusted digital financial markets and services.

More information on the association’s membership, as well as white papers and detailed policy positions, can be found [here](#).

About BlueVine

BlueVine provides small and medium-sized businesses with fast and simple access to financial services built with them in mind. BlueVine’s advanced online platform is intuitive and offers a convenient solution for business’ banking and working capital needs. BlueVine offers a suite of products designed to meet the diverse financial needs of today’s business owners including

BlueVine Business Checking, Payments, Line of Credit, Term Loan, and Invoice Factoring. Based in Redwood City, California, BlueVine has provided small and medium-sized businesses with access to more than \$5+ billion in financing and is backed by leading private and institutional investors, including Lightspeed Venture Partners, Menlo Ventures, 83North, Citi Ventures, ION Crossover Partners, SVB Capital, Nationwide Insurance, and M12 (Microsoft's Venture Arm). All lines of credit and term loan products are issued by Celtic Bank, a Utah-chartered Industrial Bank, Member FDIC. Banking Services provided by Coastal Community Bank, Member FDIC.

For more information, please visit <https://www.bluevine.com/> or follow us on LinkedIn and Twitter.

Media Contact:

James Maloney

james@tigerhillpartners.com

1-202-768-6058

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